



Call for Board Members

The Cliffs of Fundy UNESCO Global Geopark is actively recruiting Board Members who are interested in supporting, through leadership that demonstrates equity, diversity and accessibility, the development of the Geopark into a world-class destination.



2020 Board of Directors (Photo: Tommy Strutz)

About the Cliffs of Fundy Geopark

The Cliffs of Fundy UNESCO Global Geopark is located along the north shore of the Minas Basin in the Bay of Fundy in Nova Scotia, stretching from Lower Truro in the east to Apple River in the west, a distance of 165 km. Most of our geosites can be accessed by NS highways 2 and 209 as they meander along this awesome coastline.

2021 Geosites • 1 Mi'kma'wey Debert • 2 Economy Falls • 3 Thomas Cove Coastal Reserve • 4 Five Islands Provincial Park • 5 Wasson Bluff • 6 Partridge Island • 7 Cape D'Or • 8 Three Sisters



The Iron Tide drummers, singers and dancers helped us celebrate at our official designation as a UNESCO Global Geopark.
(Photo: Tommy Strutz)



Our Three Pillars

1 Highest Tides

The Bay of Fundy is home to the highest tides in the world, and the tides have helped to shape our landscape.

2 Geological Significance

Evidence of the Earth's incredible natural history includes the best example of how the supercontinent Pangea was formed 300 million years ago and broke apart 100 million years later. The massive Minas Fault Zone provides a formidable backdrop of our environment.

3 Indigenous Heritage

This is Mi'kma'ki. We acknowledge that we are on the unceded territory of the Mi'kmaq people who are the ancestral stewards of this place. The Mi'kmaq peoples have inhabited these shores for more than 11,000 years. This is the home of the legendary Kluskap and steeped in his legends. The Cliffs of Fundy Geopark honours the ethical space of the Mi'kmaq people and respect their oral traditions and cultural geoheritage.

Our Mission & Vision

Mission

To celebrate and connect our geoheritage, tides, landscapes, and cultures through collaboration with our diverse communities and the promotion of sustainability and economic growth.

Vision

A flourishing UNESCO Global Geopark that welcomes residents and visitors to Learn, and to Explore, Discover and Enjoy!

(For more information see our **Strategic Plan** at https://fundygeopark.ca/wp-content/uploads/2021/08/Geopark_Strategic-Plan_2021_WEB.pdf)

Values

Our values are based on the UN Sustainable Development Goals (<https://sdgs.un.org/goals>).

- Honouring Indigenous Traditions and Values (SDG #16)
- Quality Education (SDG # 4)
- Conservation and Respect for Nature (SDG #14 and #15)
- Stewardship and Pride of Place (SDG #8)
- Reduce Inequalities (SDG #10)
- Climate Action (SDG # 13)
- Healthy Lifestyle (SDG #3)
- Expertise and Excellence (SDG #16)

Board Position

Term

Board members will be elected at the Annual General Meeting (September 27, 2021) and shall serve for a term of two (2) years, with the potential to serve for three consecutive two-year terms.

Shoreline cleanup day discovers beautiful objects.
(Photo: Caleb Grant)

High interest for the first tour at West Advocate/Cape Chignecto.
(Photo: Leah Benetti)

Eligibility

- Board members must be members of the Cliffs of Fundy Geopark. Memberships are available for a nominal annual fee.
- Board members must be of legal age or have the written consent of their legal guardian.
- We are particularly searching for candidates in the following categories:
 - Geoconservation representatives
 - Community representatives from Cumberland and/or Colchester Counties
 - Youth living, working, or attending school in Cumberland and/or Colchester Counties
 - Representatives of the Indigenous community
 - Educators from the secondary or post-secondary sector



Duties and Responsibilities

Board meetings are held quarterly, with the possibility of additional meetings in extraordinary circumstances. In addition, an Annual General Meeting is held, usually in September. Generally, meetings are held as a combination of in-person and by virtual platform.

Board members are expected to attend all meetings of the Board as well as relevant committee meetings. All reports for Board meetings, are circulated in advance of each Board meeting in order for Board members to read these materials prior to the meeting.

The Cliffs of Fundy Geopark requires that Board members are familiar with and comply with the Duties and Responsibilities of the Board as set out in the Board's Bylaw and policies. Board members will understand their fiduciary duties, as legally required of Directors of Canadian Not-for-Profit Corporations. New Board members will be provided with orientation and any required training by the Executive Director prior to attending their first meeting.

Board members are expected to:

- **Advocate** for the Mission, Vision and Values of the Cliffs of Fundy Geopark within our communities, and with our partners, stakeholders and funders;
- **Contribute**, according to their own means and abilities, the resources of time, knowledge, networks and/or financial support;
- **Be open to and aware of** diverse community voices and learn from others;
- **Be respectful** at all times and engage in collaborative decision making at every possible opportunity;
- **Be self-motivated** to advance the strategic priorities of the organization;
- **Commit to** excellence and good governance.

Isle Haute is comprised entirely of Jurassic-era basalt, a feature unique to only a handful of sites in the upper Bay of Fundy. This small island is best viewed from the water.

(Photo: Tourism Nova Scotia)



Committee Work

Advisory committees meet quarterly on a rotating basis to support the work of the organization. It is anticipated that each Board member will serve on one Board Committee.

Teamwork

Working collaboratively in a team is essential to the success of the Cliffs of Fundy Geopark, as our strength comes from the variety of skill sets and expertise of our Board and our volunteers. Board members need to develop and maintain effective working relationships with the Chair of the Board, other Directors, and the staff. Board members embrace the spirit of consensus-building through robust dialogue and a commitment to our Mission, Vision and Values.

How to Apply

The Cliffs of Fundy Geopark is looking for and welcomes applications from diverse candidates who are interested in the work of the organization.

Please send your CV via email to Beth Peterkin, Executive Director, at beth.peterkin@fundygeopark.ca along with a letter of intent indicating the nature of your interest in the Board of the Cliffs of Fundy Geopark.

Applicants will be interviewed and selected for nomination according to the needs of the organization.

Deadline for application is
5 p.m. on September 7, 2021.