

Cliffs of Fundy Geopark Arts and Culture Committee Terms of Reference

Purpose

The Earth has shaped who we are: it has shaped our farming practises, the building materials and methods we have used for our homes, even our mythology, folklore and folk traditions. The Arts and Culture Committee provides a leadership role in exploring and developing the synergies released by bringing science and the arts together within the Geopark.

Accountability

The Arts and Culture Committee reports through the committee chair to the Geopark Manager and is ultimately accountable to the Board of Directors.

Membership

The Manager, in conjunction with the Committee Chair (if one has already been appointed), will make recommendations to the Board for membership in the committee. The Board will ratify members to the Arts and Culture Committee at the beginning of each fiscal year. The Arts and Culture Committee will consist of a suggested minimum of 8 and a maximum of 10 members representative of the scope of the Geopark and shall aim to include the following:

- One member of the Geopark Board
- One artistic director from within the Geopark area
- One Mi'kmaq artist or musician
- One local artist, painter, sculptor, etc. from the Geopark area
- One music director from within the Geopark area
- Geopark Manager
- One support staff support person from either Cumberland or Colchester
- One community member

The administrative assistant of the Geopark will be an ex-officio member of the committee and will provide assistance as needed including taking minutes, circulating agendas and maintaining files and records.

Term of Appointment

Committee appointments shall be for staggered terms of one, two or three years, with the term to commence on the first day of April and end on the thirty-first day of March of the appropriate year. If there are vacancies on the Committee, new members may be appointed to fill those vacancies mid-term, according to the process described under "Membership" above. A committee member may serve a maximum of 2 terms on this committee without stepping aside for at least one term. This appointment process will ensure a regular turnover on the committee and the opportunity for fresh ideas to be brought forward while still retaining the historical knowledge of the work of the committee. Where appropriate and necessary, the Board may approve an extension beyond two terms.

Chair of the Committee

The Arts and Culture Committee will elect a Chair of their committee for the coming year from among current members in April of each year (if one is not already in place). The Chair can serve for two terms.

Functions

The Arts and Culture Committee will:

- i. Establish relationships with existing Arts and Cultural programming and events within the Geopark, such as, but not limited to:
 - *Colchester Art Selection Program*
 - *Parrsboro Plein Air Festival*
 - *Ten Days in October*
 - *The Ship's Company Theatre Children's Day Camp*
 - *Wild Blueberry Harvest Festival music programming*
 - *Summer Band Days in Parrsboro*
 - *Music Events at various Community Halls*
 - *Classics by the Bay*
 - *Crafters' Bazarrs*
 - *Joy Laking Art Exhibits*
 - *Parrsboro Creative Cultural Campus Workshops*
 - *Painted Fish Weirs in Advocate, Port Greville and Parrsboro*
- ii. *Explore ways to integrate existing Arts and Cultural programming into Geopark locations and engage with visitors and local residents.*
- iii. *Provide opportunities for Geopark visitors to create photographic or digital art memories of their visit.*
- iv. *Develop and schedule a series of Arts and Cultural programs on location within the Geopark (targeting visitors and local residents), partnering with existing artists, artisans, Indigenous community, musicians, wood carvers, theatre people, film makers, potters, photographers, etc. of all genres.*
- v. *Consult with and assist the General Manager in exploring the potential to partner with other Geoparks in joint art projects in other countries.*
- vi. Collaborate with the Education Committee and within the adopted interpretive strategy to use the Arts to depict the common story line of the Geopark.
- vii. Represent the Geopark at partner meetings or other events or occasions relevant to the work of the committee.
- viii. Prepare an annual budget for the Arts and Culture Committee at least a month in advance of budget deliberations by the Board of the Geopark for the coming year. Budget deliberations will usually be held in February annually, with a goal of passing the budget in March.
- ix. Review the Terms of Reference and membership requirements of the Arts and Culture Committee at least annually and make recommendations for any changes or updates to the Manager.